

FERNAIN

Good work, better connected.

Governance-first software for membership organizations, starting with modern career centers and expanding through earned trust into adjacent organizational needs.

THE PROBLEM

Membership organizations own connected outcomes across members, employers and staff, but their software is usually assembled product by product. The result is duplicated administration, uneven experiences and brittle handoffs.

THE WEDGE — FERNAIN JOBS

Fernain Jobs is a modern, white-label career-center platform for membership organizations. Candidates discover and apply, employers publish and operate, and organizations control the brand, configuration and program experience. It is the first wedge—not the whole company.

LAND, DELIGHT, EXPAND

Fernain lands by solving one durable organizational job well. A strong product experience earns trust; trust creates the opportunity to address the next adjacent problem. Expansion is customer-pulled—not portfolio sprawl.

WHY NOW • WHY FERNAIN

Vertical workflows still matter, while AI changes the economics of software production. Fernain uses a disciplined, governed delivery model so a small engineering organization can own substantially more product surface while human judgment sets customer outcomes, boundaries and acceptance standards.

FOUNDER EVIDENCE

- 20+ years across product, platforms and organizational software.
- \$3M+ documented savings through modernization and vendor reduction.
- Helped grow a job-board business from \$0.5M to \$1.5M in revenue.
- Former VP Product; builder of Fernain's governed AI-native delivery model.

THE RAISE

\$5M seed to turn founder-scale execution into company-scale evidence.

- Fernain Jobs commercially launched
- 20–30 paying organizations
- \$600K–\$1.0M ARR
- Repeatable acquisition + onboarding
- Customer success and support in place
- One customer-pulled expansion decision

START WITH THE CAREER CENTER. EARN THE ORGANIZATION.

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Fernain.com
Focused software for membership organizations

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Seed financing • Target \$5M